

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana - Tourism Promotion – Release of advertisement in Travel Trade Journal (TTJ's) WTM London – 2015 -12 pages Supplement, November 2015 issue – Sanction and release of an amount of Rs.8,00,000/- (Rupees Eight Lakhs only) including taxes - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 703

Dated: 10/12/2015
Read the following:

1. From M/s. Sampan Media Pvt., Ltd, New Delhi. Dt.07-10-2015.
2. Govt.Lr.No.3501/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.31-10-2015.
3. Bill No.TAPL/205/2015-16, of M/s. Touchstone Advertising Pvt., Ltd, Hyderabad, Dated:19-11-2015.

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ORDER:

1. In the reference 1st read above, M/s. Sampan Media Pvt., Ltd, New Delhi, has requested to release an advertisement on Telangana Tourism in Travel Trade Journal (TTJ's) WTM London – 2015, 12 pages Supplement, November 2015 issue, for an amount of Rs.8,00,000/-, (Rupees Eight Lakhs only) including taxes. Accordingly, Government have issued a work order, through M/s. Touchstone Advertising (P) Ltd., Hyderabad, an empanelled agency with the department, for the same, vide reference 2nd read above.

2. In the reference 3rd read above, M/s. Touchstone Advertising (P) Ltd., Hyderabad, has furnished a bill for an amount of Rs.8,00,000/-(Rupees Eight Lakhs only) including taxes, towards the above said purpose and requested the Government for arranging the payment.

3. The Government, after careful examination of the matter, hereby accord sanction and release an amount of Rs.8,00,000/-(Rupees Eight Lakhs only) including taxes, towards advertisement in Travel Trade Journal (TTJ's) WTM London – 2015, 12 pages Supplement, November 2015 issue through M/s. Touchstone Advertising (P) Ltd., Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Touchstone Advertising (P) Ltd., Hyderabad. The details of Bank account is as follows:-

Account Name : M/s.Touchstone Advertising(P)Limited, Hyderabad
Account No :26610200000060
Name of the Bank: BANK OF BARODA
IFSC Code :BARBOPBBHYD
PAN NO. : AABCT0849G

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.VENKATESHAM
SECRETARY TO GOVERNMENT**

To
M/s. Touchstone Advertising (P) Ltd., Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER